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# Continuous Teamwork Anytime, Anywhere

Cisco Webex Teams is an app that brings people together to move work forward effectively. Move work forward effectively with anyone, inside or outside your organization, without having to switch between multiple tools. Secure messaging, file sharing, white boarding, video meetings, calling, and more, all in a single app.



## Benefits



Drive productivity in your teams, and accelerate access to experts with feature-rich and easy-to-use team collaboration tools



Enhance business outcomes and increase employee satisfaction with meetings built for teams



Use a single app, with more content and information in one place



Keep going, without interruptions, by automatically pairing your Webex Teams app with Cisco Webex devices



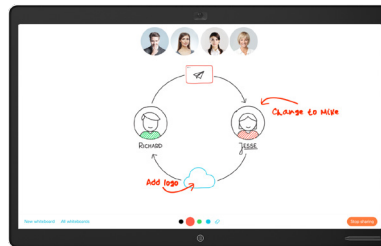
Keep your important information safe and secure with advanced security and compliance support

**“Teams now span ever broader ecosystems that include colleagues, partners, customers, advisors, and even competitors”.**

## Overview

Never before have we seen business innovation this rapid, and competition this intense. Businesses will rise and fall by the strength of the teams that fuel their agility. Teams that include not only internal colleagues but ecosystems of external experts and partners as well. To support your teams, you need tools that bring people together easily and enable them to work together productively. At the same time, you need to meet increasing security and compliance requirements, which are key to keeping your information safe and secure. It's time for you to look at the new team collaboration experience enabled by Cisco Webex®.

Webex Teams is an app for continuous teamwork. It lets you instantly bring people together, from inside and outside your company, in secure work spaces. Send messages and share files. Express your ideas on whiteboards that others can add to. Seamlessly use high-quality video meetings and make calls. Even keep up to date with what's happening in other apps. Anytime, anywhere, on virtually any device. When it is time to meet, Webex Teams gives everyone an equal seat at the table. Any member of a space can start an instant or scheduled meeting, with the ability to mute attendees when needed, add meeting guests, and record the meeting. It's like everyone's the "host." And everything that's shared during a meeting is kept in the connected space for easy review later.



When teamwork flows into physical rooms, bring the Webex Teams experience with you. Simply pair the app to a [Webex device](#) to join your meetings, share your screen, capture life-sized whiteboard drawings, and more. That's Cisco Webex Teams. Moving work forward for all your teamwork. Are you in?

## Trends and challenges

A new era of working in teams

Gartner's work stream and conferencing revenue forecasts for 2021 are \$4.93B and \$7.06B, respectively. And 72 percent of leaders globally say "effective team communication" has become more important (1).

And teams now span ever broader ecosystems that include colleagues, partners, customers, advisors, and even competitors. 68 percent of business leaders are now looking to extend their collaboration with external parties. Within these diverse teams, many employees are working remotely from their own offices, with 67 percent of managers reporting an increase in remote employee productivity (2).

1. Forecast: Audioconferencing, Worldwide, 2016-2022 (Gartner #G00342004, October, 2017)
2. Cisco-sponsored HBR study available at [cisco.com/go/betterteams](https://www.cisco.com/go/betterteams)

## People love working together. But working together is becoming more complex.

This complexity arises as people use different products and services to collaborate, with one app for messaging and perhaps a separate service for meetings, yet others for email, calendaring, and file sharing. Siloed tools that lack interoperability hamper productivity and performance.

IT managers face the challenge of keeping track of every device and app in use, and ensuring that all shared information is secure and meets their compliance requirements.

**The result:** User workflows get broken up and IT faces several challenges from lowered return on investment to potential security breaches.

**The solution:** For teams to maximize their productivity, effective team collaboration is critical. Having the right tools available for effective teamwork is hugely important.

## How it works: key features and components

- **Create spaces to keep work moving anytime:** Bring everyone together easily and quickly in Webex Teams spaces. Enable everyone to see and share all the information they need to work together productively. Send messages, share files, and create or edit whiteboards, securely, with one person or a group of people. Add people to your shared spaces easily from your company directory. Or simply enter an email address and start teaming with customers, partners, or anyone else you need to work with.
- **Enterprise-grade security:** Messages, documents, and drawings are encrypted from your device to theirs and everywhere in between. For added control, manage your own encryption keys on-premises. And we've taken the risk out of working with other companies. Your policies are in force even when your employees are collaborating with others outside your company.



- **Meetings built for teams:** Add rich [meeting](#) experiences to your Webex Teams app. Seamlessly use high-quality video, screen sharing, and collaborative white boarding from any device to improve creativity and decision making. Any member of a Webex Teams space can schedule a time to meet in advance or tap to start instantly. Democratized in-meeting tools, such as the ability to mute others, add guests, and turn on recording, help to improve everyone's effectiveness in the meeting. And all of the chats, files, and whiteboards shared during meetings can be easily reviewed later by any team member—whether or not they were participating live.
- **Interoperability for speed and convenience:** Meetings in Webex Teams include anyone. In addition to the immersive experience delivered by the app, meeting participants can join from a standards-based video device, right from their phone using a call-in number, or even from Microsoft Skype for Business. But you also have other meetings. And that's no problem. Join or host Personal Room or standard Webex Meetings appointments right from the Webex Teams app. As well as any standards-based Session Initiation Protocol (SIP)-compliant meeting. Because doing more from one place means you can be more productive.
- **Best meeting experiences with [Webex devices](#):** The Webex Teams app works great with Webex devices to give you the best possible video meeting and teamwork experiences in the office. Instantly pair with any cloud-registered Webex device to start meetings, share your screen, even take the call with you if you need to change locations. Further, when paired to the Webex Board or Webex DX80, you can instantly save whiteboard drawings created on the touch screen with others no matter where they are.
- **Calling:** Webex Teams includes native in-app VoIP capabilities, which can be enhanced with comprehensive cloud PBX features and Cisco IP phones when combined with [Cisco Webex Calling](#) or [Cisco Webex Hybrid Call Service](#).

## Benefits



Epic film producer collaborates using Cisco Webex Meetings and Cisco Webex Teams.

**Jerry Bruckheimer uses Cisco Webex to enable his teams to work together more intuitively.**








[Learn more](#)

- **Open integration:** Take advantage of Cisco Webex within your own applications. Webex SDKs and widgets provide an easy way to embed high-quality audio-video calling and messaging into any web or native application. And anyone can visit the [Webex App Hub](#) to instantly connect Webex Teams spaces with popular third-party tools using a growing catalog of integrations and bots.
- **Hybrid Services:** Extend the value of existing investments and improve the user experience by adding the capabilities of your on-premises and partner-managed services to the Webex Teams app.

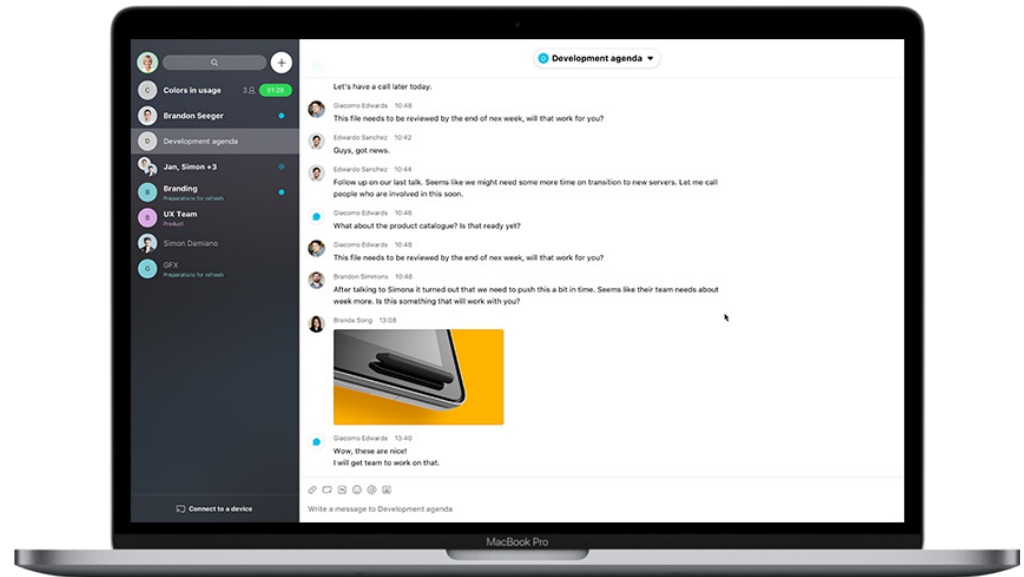
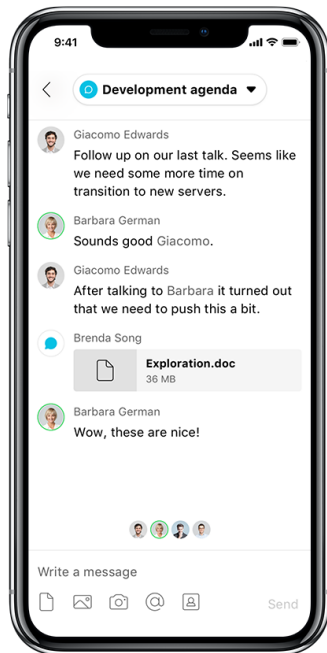
## Use cases

Use case	Description
<b>Sales</b> Your relationships with customers can be only as good as your communication tools allow.	<ul style="list-style-type: none"><li>▪ Bring your teams together and address new opportunities</li><li>▪ Get answers fast with direct, private access to experts</li><li>▪ Share key documents with your customer without delay to progress your deals</li></ul>
<b>Marketing</b> Bring people together instantly and effortlessly. Protect your brand.	<ul style="list-style-type: none"><li>▪ Plan your campaigns and assess progress at a glance</li><li>▪ Manage your internal creative teams, external agencies, and experts in a single place</li><li>▪ Track deadlines and accomplishments, and call teammates on the fly</li></ul>
<b>Finance</b> Unite stakeholders, and connect everyone to share reports and manage budgets.	<ul style="list-style-type: none"><li>▪ Share budgets quickly to keep projects on track</li><li>▪ Track spending and communicate with your stakeholders in real time</li><li>▪ See everyone's calendars, meet at the touch of a button, and distribute data securely</li></ul>

See how Webex Teams stacks up against competitors to help you increase productivity while staying safe

Webex Teams	Microsoft Teams	Slack
<p> Increase productivity by keeping all your spaces in a single view – whether created by you or someone outside your company – with the ability to easily search all spaces at any time</p>	Requires account switching, which takes time and increases distraction	Requires tab switching or adoption of Slack Grid
<p> Democratized team meetings: Any member of a space can schedule, start, record, mute others, and admit guests–no need to rely on a single host to get work done</p>		
<p> Stay safe with end-to-end encryption that protects messages, documents, and whiteboard content from your device to theirs and everywhere in between</p>		

[Click here](#) to see the complete comparison chart.



## Complete Team Collaboration Solution

Webex Teams works with Webex Meetings and Webex Calling to give you a full suite of enterprise-grade collaboration capabilities. Whether you're connecting for a quick discussion or working on a project from start to finish, we help you be more productive and effective anytime, anywhere.



## Buying is simple

With a single Cisco® Collaboration Flex Plan subscription, enable people to use Cisco's industry-leading meetings and calling capabilities, combined with the enhanced messaging of Webex Teams. Then, everyone gets all-in-one team collaboration.

[Learn more](#)

## Cisco Capital

### Financing to help you achieve your objectives

Cisco Capital® can help you acquire the technology you need to achieve your objectives and stay competitive. We can help you reduce CapEx. Accelerate your growth. Optimize your investment dollars and ROI. Cisco Capital financing gives you flexibility in acquiring hardware, software, services, and complementary third-party equipment. And there's just one predictable payment. Cisco Capital is available in more than 100 countries. [Learn more.](#)

## The Cisco advantage

Cisco is recognized as a leader in video and web conferencing and unified communications, as well as security and networking. This leadership, combined with a full portfolio of Cisco Webex devices, gives you the best possible calling, meeting, and team collaboration experiences.

Cisco powers the world's Internet experiences. We securely connect people, processes, data, and things to enable innovation that benefits business and society. For more information visit [The Network.](#)

## Call to action

Tear down communication barriers, ditch formality, and work securely with anyone, anywhere. Get [Webex Teams.](#)

Learn more about everything that Cisco Webex has to offer:

- [Cisco Webex Meetings, Calling and Team Collaboration](#)
- [Cisco Webex Devices](#)
- [Cisco Collaboration Flex Plan](#)

For technical specs, see the [Webex Meetings datasheet](#)



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